



# INVEST IN YOUR COMMUNITY BE KNOWN FOR IMPACT

Your United Way donation directly impacts our communities and supports core areas that ensure critical programs and services are available to build a future where everyone thrives.



## Education Investments

Investing in tools and programs that support early brain development is crucial. These initiatives boost kindergarten readiness, preparing children for lifelong learning. This foundational work ultimately leads to a stronger workforce, healthier communities, and a more prosperous future.



## Financial Security Investments

Empowering individuals to break the cycle of poverty means first addressing immediate basic needs like food and shelter. United Way is committed to equipping individuals with the skills they need for a sustainable future, paving the way for a secure and thriving community for everyone.



YOUR INVESTMENT IN  
UNITED WAY IS KEY IN  
CREATING CHANGE



CREATE A COMMUNITY  
WITH A LARGER TALENT  
POOL, IMPROVED  
ENVIRONMENT, A  
STRONGER HOUSING  
MARKET



HELP UNITED WAY  
BUILD A BETTER PLACE  
FOR ALL TO LIVE,  
WORK, AND PLAY



**UNITED WAY**

Clark, Champaign,  
and Madison Counties

## YOUR GIFT STAYS LOCAL!

All funds raised in a county  
stay in that county and are  
allocated accordingly.

