

ENGAGE YOUR EMPLOYEES ENHANCE YOUR BRAND



When you choose to support United Way, you and your employees become a part of a larger community effort! Together we can do more than any one organization can do alone.

Workplace Giving Campaigns provide an excellent opportunity to engage employees, foster teamwork, and boost morale while positively impacting the community.

BY THE NUMBERS

69%

of employees are not actively engaged in the workplace

76%

of employees want to work for a company that is committed to making a positive impact

STRENGTHEN YOUR WORKFORCE

Finding and retaining talent is a regional issue

- Partnering with United Way helps your employees feel connected, valued, and engaged.
- United Way programs strengthen our community and help develop the future workforce.
- Research shows that companies with engaged employees are 21% more profitable and 17% more productive than those with disengaged teams.

SUPPORTING CHARITABLE CAUSES AND INVESTING BACK IN YOUR COMMUNITY IS A WIN-WIN

90%

of consumers say they are more likely to trust and be more loyal to companies that support their community

**STRONG, HEALTHY AND GROWING COMMUNITIES MAKE FOR
BETTER PLACES TO GROW BUSINESSES!**