## WHAT IS UNITED WAY?



**United Way of** Clark, Champaign & **Madison Counties** 

United Way of Clark, Champaign & Madison Counties has been a trusted community partner for 106 years. We raise and allocate funds to empower over 45 local programs, tackling challenges and improving lives for those facing hardships.



## UNITED WAY SUPPORTS LOCAL PEOPLE

Your contribution gives local people access to essential resources, healthcare, education and the tools they need to achieve financial stability. Together, we're building a stronger, more equitable community for all.

## A UNIQUE POSITION TO HELP

No other organization has the scope and expertise to unite and mobilize hundreds of human service agencies, businesses, government, volunteers and foundations around a vision for the common good.

## JOIN US IN LEADING THE WAY

By joining United Way, your contribution creates real change and builds a stronger, more resilient community for all. Together, we're Leading the Way to a brighter future for our communities.