

LEADING THE WAY TO POSITIVE CHANGE!



United Way of Clark,
Champaign & Madison Counties

CAMPAIGN TOOLKIT LIVE UNITED



INVEST IN YOUR COMMUNITY BE KNOWN FOR IMPACT

Your United Way donation directly impacts our communities and supports three core areas, ensuring critical programs and services are available to build a future where everyone thrives.



Education Investments

Provide tools for early brain development, increasing kindergarten readiness and preparing children for learning.



Health Investments

Improve overall health by expanding access to quality healthcare, promoting nutritious food availability and creating safe environments free from domestic violence.



Financial Stability Investments

Empower individuals to break the cycle of poverty by addressing basic needs like food and shelter, while equipping them with skills for sustainable employment and a secure future.



YOUR INVESTMENT
IN UNITED WAY IS
KEY IN CREATING
CHANGE



CREATE A COMMUNITY
WITH A LARGER TALENT
POOL, IMPROVED
ENVIRONMENT, A
STRONGER HOUSING
MARKET



HELP UNITED WAY
BUILD A BETTER
PLACE FOR ALL TO
LIVE, WORK AND
PLAY



United Way of
Clark, Champaign &
Madison Counties

YOUR GIFT STAYS LOCAL!

All funds raised in a county stay in that county and are allocated accordingly.



WHAT IS UNITED WAY?



United Way of
Clark, Champaign &
Madison Counties

United Way of Clark, Champaign & Madison Counties has been a trusted community partner for 106 years. We raise and allocate funds to empower over 45 local programs, tackling challenges and improving lives for those facing hardships.



UNITED WAY SUPPORTS LOCAL PEOPLE

Your contribution gives local people access to essential resources, healthcare, education and the tools they need to achieve financial stability. Together, we're building a stronger, more equitable community for all.

A UNIQUE POSITION TO HELP

No other organization has the scope and expertise to unite and mobilize hundreds of human service agencies, businesses, government, volunteers and foundations around a vision for the common good.

JOIN US IN LEADING THE WAY

By joining United Way, your contribution creates real change and builds a stronger, more resilient community for all. Together, we're Leading the Way to a brighter future for our communities.

47 > SUPPORTED
NONPROFIT PROGRAMS

\$651,304 >

INVESTED IN 2024
IN OUR 3 COUNTIES

UNITED WAY 2024-2025 PARTNER AGENCIES



CLARK COUNTY

2024-2025 PARTNER AGENCIES

Autumn Trails Stable
CareerConnectED
Clark County Department of Reentry
Clark County Literacy Coalition
Clark County Park District
Covenant Freedom School
Dolly Parton's Imagination Library
Family & Youth Initiatives
Mercy Health Med Assist
Mercy Health REACH
NAMI Clark, Greene & Madison
Counties
Neighborhood Housing Partnership of
Greater Springfield, Inc.
Oesterlen Services For Youth, Inc.
On-The-Rise
Pregnancy Resource Clinic of Clark
County
Project Woman of Ohio
Rocking Horse Community Health
Center
Second Harvest Food Bank of Clark,
Champaign and Logan Counties
Springfield Family YMCA
Springfield Promise Neighborhood
St. Vincent de Paul of Springfield
TAC - The Abilities Connection
WellSpring

CHAMPAIGN COUNTY

2024-2025 PARTNER AGENCIES

Breast Friends Forever of Champaign
County
Caring Kitchen, Inc.
Champaign Family YMCA
Dolly Parton's Imagination Library
LifeCare Alliance
Mercy Health Med Assist
Mercy Health REACH
Project Woman of Ohio
Second Harvest Food Bank of Clark,
Champaign and Logan Counties
To Whom It May Concern

MADISON COUNTY


2024-2025 PARTNER AGENCIES

Big Brothers Big Sisters of Central
Ohio
Dolly Parton's Imagination Library
H.E.L.P. House Community Outreach
LifeCare Alliance
Madison County Food Pantry
Madison Health Speech Therapy

*In addition to United Way Partner Agencies, donors may designate gifts to a qualified nonprofit, 501(c)(3).
Churches and political organizations may not be designated.

UPCOMING EVENTS





 **SEPTEMBER 6** 2024 **UNITED WAY GOLF SCRAMBLE**
10 AM-4 PM


 **SEPTEMBER 11** 2024 **CLARK COUNTY SERVICE DAY**
ALL DAY

 **SEPTEMBER 28** 2024 **CLARK COUNTY FIREFLY FASHION SHOW**
10:30 AM

 **NOVEMBER 2** 2024 **CHAMPAIGN COUNTY BAGS, BOOKS & BOURBAN**
6 PM-9 PM

 **DECEMBER 14** 2024 **CLARK COUNTY SANTA CON**
5:30 PM-9 PM

 **FEBRUARY 7** 2025 **CLARK COUNTY NASH BASH**
5:30 PM-9 PM

 **JUNE 12** 2025 **MADISON COUNTY POWER OF THE PURSE**
5:30 PM-9 PM



United Way of
Clark, Champaign &
Madison Counties

FOR A COMPLETE LIST OF UPCOMING EVENTS VISIT: WWW.UWCCMC.ORG

ENGAGE YOUR EMPLOYEES ENHANCE YOUR BRAND



When you choose to support United Way, you and your employees become a part of a larger community effort! Together we can do more than any one organization can do alone.

Workplace Giving Campaigns provide an excellent opportunity to engage employees, foster teamwork and boost morale while positively impacting the community.

BY THE NUMBERS

68%

of employees are not actively engaged in the workplace

76%

of employees want to work for a company that is committed to making a positive impact

STRENGTHEN YOUR WORKFORCE

Finding and retaining talent is a regional issue

- United Way can help your employees feel connected, appreciated and engaged
- United Way programs build a stronger community and produce future employees

**SUPPORTING CHARITABLE CAUSES AND INVESTING BACK IN YOUR
COMMUNITY IS A WIN-WIN**

90%

of consumers say they are more likely to trust and be more loyal to companies that support their community

**STRONG, HEALTHY AND GROWING COMMUNITIES MAKE FOR BETTER
PLACES TO GROW BUSINESSES!**

3 REASONS TO RUN A WORKPLACE CAMPAIGN



COMMUNITY INVESTMENT

Whether you are a small business or large corporation, your employees and their loved ones have diverse needs. United Way of Clark, Champaign & Madison Counties considers the whole community and its need for a wide range of services. **Programs supported by United Way** benefitted over **80,000** residents last year - a win for all community members.



TEAM BUILDING

Team building through volunteering offers tremendous rewards, fostering teamwork and collaboration. Partner with United Way of Clark, Champaign & Madison Counties to connect your employees with opportunities in the community. Our free *VOLUNTEERS UNITED* portal makes it easy and convenient for your employees to discover opportunities that fit their schedule and passion.



VISIBILITY

United Way offers many opportunities to have fun while still investing in the community. Throughout the year, we host special events, community activities and provide corporate sponsorship opportunities that can help you publicize your company or organization.



United Way of Clark,
Champaign & Madison Counties

GOOD TO KNOW!

TIPS FOR A SUCCESSFUL WORKPLACE CAMPAIGN

Here are a few things to keep in mind as your organization gears up to give!



TIME IT RIGHT

Choose a Campaign Kickoff time when you know your fellow employees will be most engaged.

BE VISIBLE

Get on the agenda for scheduled company-wide Zoom calls or meetings, or other gatherings.

PROMOTE. PUBLICIZE. PLAN.

Utilize examples provided in Campaign Toolkit available online:
www.uwccmc.org/campaign-tool-kit.

GET HIGH-LEVEL BUY-IN

When the CEO and senior managers are the first to give, others will follow their example.

OFFER INCENTIVES

Promote incentives, contests or drawings to encourage giving.

THANK AND CELEBRATE

Acknowledge those who help. Involve and recruit others who share your passion. Thank them again and again.

CREATE A CORPORATE MATCH

Connect corporate giving to employee giving by creating a corporate challenge match for staff gifts.

MAKE IT PERSONAL

A personalized ask is best particularly from a friend. Utilize personal connections and communications.

LET THE SPIRIT LIVE ON!

Opportunities to lead the way don't end when your campaign does. Keep staff posted on UWCCMC's success!

HOW CAN YOUR STAFF INVEST IN OUR COMMUNITY?

INDIVIDUAL CONTRIBUTION

United Way makes it easy for you to donate through payroll deduction. However, there are many ways to invest in your community. For example, donors can give monthly or one-time through credit card or electronic bank transfer (ACH).

BAND TOGETHER TO CREATE CHANGE

Join a network of community leaders advancing the common good through one of the following groups:

Club 52 (\$52-\$499)

Leadership Circle (\$500-\$999)

Benefactor (\$1,000-\$2,499)

Patron's Circle (\$2,500-\$4,999)

Founders (\$2,500-\$4,999)

CREATE LASTING CHANGE

Stay involved in the community after you enter retirement by updating your information with United Way. By continuing your contribution after you retire, you will continue to impact the community for generations to come.

VOLUNTEER

The community can always use your help! Volunteer your time today and visit

www.uwccmc.org/volunteer.









United Way of
Clark, Champaign &
Madison Counties






Scan here to access
Campaign Toolkit

CAMPAIGN CHECKLIST






PLAN

-  **Need help getting started?** Contact Holly Brennan at hbrennan@uwccmc.org.
-  Pick up campaign packet and materials: 2025 campaign toolkit available online: www.uwccmc.org/campaign-tool-kit.
-  **Review the previous campaign's performance to determine opportunities and challenges.**
-  Meet with your CEO, set participation percentage and monetary goals, incentives for giving and get his/her personal endorsement.
-  Establish workplace campaign timeline, pledge card deadlines and send reminder about **"Campaign Kickoff"**.
-  Recruit and train a committee of enthusiastic, committed employees to promote the campaign. Involve representatives from different areas in your organization such as marketing, human resources, accounting, manufacturing or other areas related to your industry.







GEAR UP

-  **Plan a "Campaign Kickoff" event** and send invitation from your leadership endorsing upcoming campaign. Visit www.uwccmc.org/campaign-tool-kit for ideas and materials.
-  Use a multi-pronged approach to reach employees using email, screens in common areas, employee intranet, announcements during staff meetings or post/share flyers and handouts. Focus on the channels of communication your organization finds most effective.
-  Contact United Way to request program speakers and/or virtual educational opportunities for employees to learn what their contribution will help accomplish.

CONDUCT

-  Distribute a pledge card to every employee to ensure everyone has an opportunity to give.
-  Establish and announce campaign deadline for pledge cards/ePledge.
-  **Send follow-up emails every few days to maintain enthusiasm.** Regular, consistent communication is key to a successful campaign.
-  **Hold giveaways and drawings** for those who have returned forms.
-  Follow up with past donors who did not pledge.

CLOSE

-  **Send a reminder email to submit outstanding pledge forms.**
-  Collect forms. Make copies for your payroll/HR department.
-  **Contact United Way to return forms** or request campaign packet pickup.
-  **Announce your campaign results to co-workers. Thank all donors and the campaign committee.**
-  Discuss implementation plan for the company's new hires.
-  Choose Employee Campaign Chair (ECC) for next year.

RUNNING A WORKPLACE CAMPAIGN



As the **Employee Campaign Chair (ECC)** for your organization, you—and the team of co-workers you assemble—are essential to the success of your **Annual United Way Campaign**. We could not provide the funds to support our Partner Agencies and critical programming without you.

Whether this is your first time as an Employee Campaign Coordinator or you're a seasoned pro, we hope this guide will help you conduct a successful campaign from start to finish!

On behalf of United Way of Clark, Champaign & Madison Counties, we thank you for coordinating your workplace campaign!

STEPS TO SUCCESS

Involve your CEO: Securing top level support makes your campaign more successful. Meet with your CEO to discuss goals and strategies, secure their endorsement, get approval for incentives and confirm a corporate match or a corporate gift from company.

Share the story: Educate employees by inviting a speaker to share a story about the positive impact donor dollars have on our community. Contact United Way to schedule a speaker.

Ask for the pledge: With new donors, ask for a first time gift. For annual donors, thank them for their past support and encourage an increase.

Club 52: Ask your employees to join the club by donating (just one dollar a week). In return for their donation, they will receive exclusive, members-only offers and discounts from local businesses in the three-county area.

Make an even bigger difference: Ask previous donors to increase their pledges by 10% to strengthen the impact and provide vital additional support for the community.

Leverage Incentives: Employee prizes and incentives are a way to reward employees for participating. NO prize is too small. Vacation days, jeans days, VIP parking and gift cards are great incentives.

Say Thank You: Regardless of what the donor decides, thank them for their time.

KEY MESSAGING

- United Way of Clark, Champaign & Madison Counties invests your donations in programs that improve access to education, financial stability and health opportunities for individuals in our communities.
- Every dollar you contribute stays local, with decisions made by your neighbors. An Impact Committee, composed of residents from the area, oversees how resources are used to directly address local needs. Through research and evaluation, this committee ensures your contributions have the greatest impact.
- In addition to funding over 47 local programs, United Way manages community initiatives to fill gaps and address community needs.
- More than 80,00 people received help through United Way of Clark Champaign & Madison Counties last year.

SAMPLE COMMUNICATIONS



Sharing United Way's message just got easier! These emails can be used as is, or adjusted to fit your needs.

KICKOFF MESSAGE

Subject: In Our Community, Everyone Deserves the Opportunity to Thrive.

United Way of Clark, Champaign & Madison Counties believes everyone who lives and works in our community deserves the opportunity to thrive.

United as a team, I believe we can overcome any obstacle. That's why I'm inviting you to join me in **Leading the Way Toward Positive Change in Our Community**. This is more than a campaign – it is a call to action for us at [company name] to advance solutions to real problems facing people in the communities where we live and work.

Together, we can advance health, youth opportunity, financial security and strengthen overall community resilience to build a future where everyone can reach their full potential. We're counting on generous people like you and your teammates to help improve lives in our community.

Last year, with our support, United Way of Clark, Champaign & Madison Counties raised more than **\$651,304** that will be invested in vital nonprofit programs in our community. This year, with your help, I know that we can do even more.

Thank you,
[CEO or Employer Coordinator Name]

THANK YOU MESSAGE

Subject: Thank You for Leading the Way

I am writing to express my sincere gratitude for your participation in our United Way of Clark, Champaign & Madison Counties Campaign.

I am thrilled to report that our company raised a total of **\$(dollars pledged)**. This is an incredible accomplishment, and is a testament to the generosity of our employees.

[Company name] employees gave at a rate of [participation rate%]. This means that [number of donors] of our employees donated.

I am so proud of the work that we have done together. Your support will help make a real difference in the lives of families, children, neighbors and friends. Thank you again for your generosity. I am grateful for your support of our community-building efforts.

Sincerely,
[CEO'S NAME]

MESSAGE OF SUPPORT FROM CEO

Subject: Time Is Running Out to Lead the Way

Our community is facing a number of urgent challenges, including homelessness and food insecurity. United Way addresses these issues through strategic agency allocations. Now more than ever, we need to unite our efforts and work together to create lasting change.

I invite you to join us in **Leading the Way Toward Positive Change** by supporting the health, education and economic stability of our community members. Last year alone, we were able to positively impact the lives of **80,000** people.

Together, we can tackle the most pressing issues facing our community. From hunger relief to disaster recovery, United Way offers a comprehensive approach.

We are counting on the generosity of people like you to build a brighter future for everyone.

Sincerely,
[CEO'S NAME]

MESSAGE OF SUPPORT FROM ECC

Subject: For the Price of Two Lattes a Month...

"What difference does my contribution make?" This is one of the most common questions employees ask about United Way.

You might be surprised at how much an affordable weekly gift can accomplish when it's invested in the most effective and efficient programs in our community.

* **\$1.00 a week:** For the price of a pack of gum, you could provide a year's worth of free age-appropriate books for 2 children through Dolly Parton's Imagination Library.

* **\$5.00 a week:** A stop at your local coffee shop could provide generic medications for 65 individuals.

* **\$10.00 a week:** The cost of a car wash could provide 100 senior citizens with hot noon meals for a week.

As you can see, even a small investment through United Way of Clark, Champaign & Madison Counties goes a long way toward giving individuals and families a hand up. I hope you'll join me in giving at a level that's right for you.

Thank you,
[ECC'S NAME]



United Way of Clark,
Champaign & Madison Counties

UWCCMC.ORG

211 IMPACT REPORT



HELP IS 3 NUMBERS AWAY



DIAL
211



SEARCH

www.uwccmc.org/211

211 is a free confidential, non-emergent, community helpline that is open 24 hours a day, seven days a week. This service connects individuals with trained professionals who provide a comprehensive source of information regarding health and human resources, social assistance programs and essential community services available in our community. Trained professionals are available 24/7 to help with problem-solving and crisis intervention.



4,321

PHONE REQUESTS FOR HELP



15,553

211 DATABASE & BLOG VISITS

MAKING CONNECTIONS FOR HEALTHIER COMMUNITIES

When more people are thriving, our communities are stronger

HOUSING &
SHELTER



1,220

Connections to housing & shelter

FOOD



1,146

Connections to food assistance programs

UTILITY
ASSISTANCE



719

Connections to utilities assistance

MATERIAL
RESOURCES



238

Connections to material resources

TRANSPORTATION



129

Connections to transportation assistance

*Data is from July 2023 - June 2024

WHAT A DOLLAR BUYS

When you give to United Way, you're making a difference in our community. United Way of Clark, Champaign & Madison Counties fights for the basic needs, education, financial stability and health of every person in our community. Your gift through payroll deduction, no matter the size, is an investment in the lives of your neighbors and the well-being of our community.

WHAT MATTERS MORE?



A \$1 PACK
Of Gum

-OR-



2 MEALS FOR NEIGHBORS

Second Harvest Food Bank of Clark,
Champaign & Logan Counties



A \$5 CUP
Of Coffee

-OR-



**ULTRASOUND GEL FOR 120
SONOGRAMS**

Pregnancy Resource Clinic of
Clark County



A \$10
Car Wash

-OR-



**2 HOME DELIVERED MEALS
FOR SENIOR CITIZENS**

LifeCare Alliance
Meals on Wheels



A \$25 PAIR
Of Movie
Tickets

-OR-



1 YEAR OF BOOKS

Dolly Parton's Imagination Library



A \$100
Apparel
Purchase

-OR-



**1 NIGHT OF SHELTER AND
3 MEALS**

Caring Kitchen



United Way of Clark,
Champaign & Madison Counties

UWCCMC.ORG



CLUB 52



**A DOLLAR A WEEK MAY NOT SEEM LIKE MUCH,
BUT IT CAN MAKE A BIG DIFFERENCE.**



**One person donating \$52 can provide 2 hours of
group counseling.**



**10 people donating \$52 can provide 130 generic
medications.**



**100 people donating \$52 can provide 100
two-person families with meals for a week.**

IMAGINE WHAT COULD HAPPEN IF EVEN MORE PEOPLE JOINED.

TOGETHER, WE CAN MAKE A REAL IMPACT.

DONATE TODAY!

Individuals can join Club 52 by donating (just one dollar a week). In return for their donation, they will receive exclusive, members-only offers and discounts from local businesses in the three-county area.

UWCCMC.ORG/CLUB-52

DOLLY PARTON'S IMAGINATION LIBRARY



420,446+

TOTAL BOOKS MAILED TO CHILDREN IN OUR 3 COUNTIES

Dolly Parton's Imagination Library program gifts high-quality, age-appropriate books to children from birth until they turn 5. Every month, a new book arrives to the child's doorstep, fostering a love of reading from a young age.

United Way partners with Dolly Parton's Imagination Library and Dolly Parton's Imagination Library of Ohio to facilitate the program in our 3-county area. Annually it costs approximately \$25 per child to receive 12 books mailed straight to their home. Thanks to generous support from donors, educators, libraries and community partners, these books are completely free for all families, regardless of background or socioeconomic status.

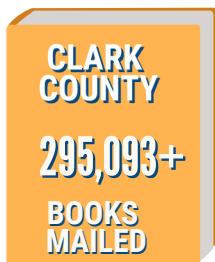
TOTAL CHILDREN SERVED BY COUNTY



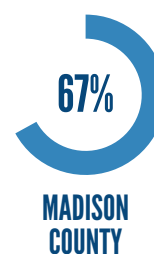
18,432+

TOTAL CHILDREN SERVED IN OUR 3 COUNTIES

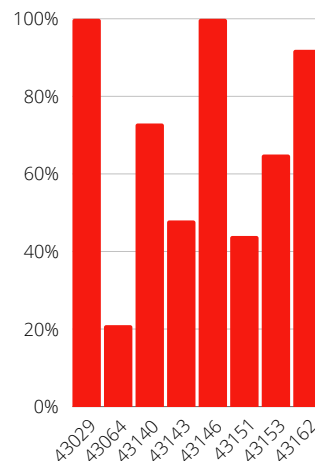
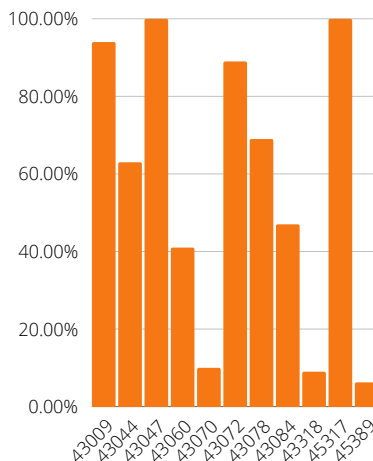
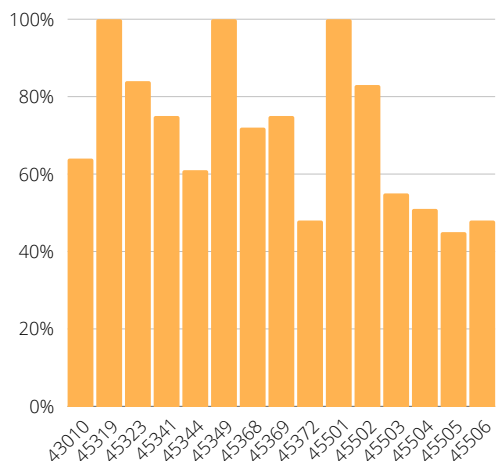
TOTAL BOOKS MAILED BY COUNTY



PERCENT OF CHILDREN BIRTH TO AGE 5 ENROLLED



PERCENT OF CHILDREN REGISTERED BY ZIP CODE



DATA IS FROM JULY 2024

TO REGISTER VISIT: UWCCMC.ORG/DPIL

VOLUNTEERS UNITED



GIVE. ADVOCATE. VOLUNTEER.

- Find volunteer opportunities throughout the community.
- Connect with opportunities and local organizations.
- Track your volunteer hours.
- Participate in community service days.

Questions?

Contact United Way at 937.324.5551 or
volunteer@uwccmc.org

UWCCMC.ORG/VOLUNTEER



United Way of Clark,
Champaign & Madison Counties

CAMPAIGN FUNDRAISING IDEAS



Themes and special events are a great way to create excitement and energy for your campaign. Finding a unique way to connect campaign fun with United Way of Clark, Champaign & Madison Counties' mission ensures a well-rounded experience full of enthusiasm, education and community impact.

SPECIAL EVENT IDEAS:

Corn Hole Tournament – Team up for a cause while enjoying a friendly cornhole competition with your colleagues! Charge a registration fee for each team with all proceeds benefiting United Way.

Casual Day – Employees can participate in a dress-down day(s) by contributing a donation. Suggestions could be a jeans day, silly hats or ties, crazy socks or sports teams.

Food Ideas – Food is a great motivator to encourage giving AND show appreciation. Host a potluck lunch, special breakfast, ice cream social or pizza party to serve as a kickoff event. Charge a small donation or use as a reward for giving. Challenge departments to compete and reward the winner(s) with a pizza party. You could also invite food trucks to come to your business.

Email Bingo – Sell bingo cards leading up to game day. Throughout the day, send numbers via email at specified times. The first three to get bingo win a prize. Other virtual games include a spelling bee or trivia contests.

Pet Photos – If most of your workforce is remote, ask them to share photos of themselves with their pet pals while working. Run a contest for the cutest picture or have fun sharing photos of your furry friends. Employees donate to vote for the cutest pet.

Coin War – Set up large empty water bottles for each department in a central location. Employees drop their spare change into the bottle. Coins are positive while paper money is negative. The group with the highest point value wins. All cash collected is donated to United Way.

March Madness – Create a March Madness-style bracket to stir up competition surrounding your campaign goal. Which department will come out on top?

Speaker Series – Speakers from United Way or nonprofit partners share how employee donations make a difference and impact their organization. Can be offered online or in person.

CAMPAIGN FUNDRAISING IDEAS



EVEN MORE IDEAS...

- **Timely Treats** – Recognize early donors with a thank-you note and candy-filled balloon on their desk, encouraging faster pledge returns.
- **Guess & Win** – Buy guesses for the number of treats in a jar. The closest guess wins the jar! Play virtually via email/post.
- **Chain Reaction** – Donate to United Way and ask 3 colleagues to do the same. Keep the giving growing!
- **Round Up at the Cash Register Promotion** – At the company cafeteria/marketplace/coffee bar ask employees to “round up” their total order with those funds going to the work of United Way.
- **Candy Grams** – Sell candy with company or United Way logo. Proceeds go to United Way.
- **Treats for Change** – Offer delicious bakery goods & beverages from a rolling cart. All proceeds go to United Way!

INCENTIVES & PRIZES

Smart incentives boost participation (average gift too!). Tailor them to your company.

- **Flex Your Time** – Earn extra vacation days, half-days, late starts, or extended lunches.
- **Prime Parking Spaces** – Post a sign saying “United Way Winner” or the CEO’s spot for a week.
- **Lunch or Coffee with the CEO** – off-site and they pay!
- **Gift Certificates** to stores, restaurants, spas/salons (movie theater, car wash, Door Dash, Amazon)
- **Jeans on Friday** during the campaign.
- **Promotional Items** from your own company.
- **Gifts from the United Way Store** – www.unitedwaystore.com.
- **Tickets to a Local Museum, Aquarium, etc.**

- **Drawings** – can be used to motivate employees to donate or increase gift amount.
 - **Early Bird Drawing:** Return your completed pledge form by [date] to be entered to win a prize.
– Or –
 - **Used to Increase Employee Gift:** Employees that increase their donation by [amount or percentage] will be entered to win a prize.

THANK YOU!

For over a century, United Way of Clark, Champaign & Madison Counties has been grateful for your support. Together, we connect donors, businesses and nonprofits to tackle our community's most pressing needs.

Questions? Contact United Way at 937.324.5551 or unitedway@uwccmc.org

Kerry Lee Pedraza
Executive Director
kpedraza@uwccmc.org



Lorie Hale
Director of Operations
lhale@uwccmc.org



Holly Brennan
Director of Development
hbrennan@uwccmc.org



Natalie Driscoll
Director of Community Impact
ndriscoll@uwccmc.org



JOIN US IN LEADING THE WAY FOR POSITIVE CHANGE

FOLLOW US ON SOCIAL MEDIA!

 facebook.com/uwccmc

 @unitedwayofccmc

 linkedin.com/in/uwccmc

LEADING THE WAY TO POSITIVE CHANGE!



CLARK COUNTY



CHAMPAIGN COUNTY



MADISON COUNTY

THANK YOU!



United Way of Clark,
Champaign & Madison Counties

UWCCMC.ORG