## **3 REASONS TO RUN A WORKPLACE CAMPAIGN**





## **COMMUNITY INVESTMENT**

Whether you are a small business or large corporation, your employees and their loved ones have diverse needs. United Way of Clark, Champaign & Madison Counties considers the whole community and its need for a wide range of services. **Programs supported by United Way** benefitted over **80,000** residents last year - a win for all community members.



## **TEAM BUILDING**

Team building through volunteering offers tremendous rewards, fostering teamwork and collaboration. Partner with United Way of Clark, Champaign & Madison Counties to connect your employees with opportunities in the community. Our free *VOLUNTEERS UNITED* portal makes it easy and convenient for your employees to discover opportunities that fit their schedule and passion.



## **VISIBILITY**

United Way offers many opportunities to have fun while still investing in the community. Throughout the year, we host special events, community activities and provide corporate sponsorship opportunities that can help you publicize your company or organization.



United Way of Clark, Champaign & Madison Counties



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